



The Foundation was established in 2002 by Professional Dairy Producers of Wisconsin as a vehicle to raise funds and award grants for educational programs surrounding the dairy community. The Foundation's programs impact the industry and our communities long-term. It is our "legacy of learning" for the next generation. PDPF is a 501(c)(3) organization, which means gifts to the Foundation are tax-exempt.

OUR MISSION

To share ideas, resources and experiences about the important issues surrounding the dairy industry through educational opportunities for dairy producers and the public.

OUR VISION

A professional, proactive and prepared dairy community, united through education initiatives.

OUR VALUES

- **The dairy industry needs a "neutral ground" on which to meet.** Education—the "legacy of learning" for the dairy industry—is a unifying point.
- **Everyone in the dairy product chain, through the consumer, is a professional and should be treated as valued colleagues.**
- **Education is the key to the success of individuals, businesses, industry and communities.**
- **Passion for the dairy industry makes all the difference.** While funding can play an important role in getting a program started or making it more successful, ultimately it is the passion and commitment of those involved that is the greatest success factor.
- **Collaboration is essential.** The dairy industry is made up of many organizations and voices. We do not seek to compete, but to work with others on points of common interest.
- **We are funders, shapers and catalysts for change.** We rely on others to act and implement; we will serve as efficient and effective fundraisers for the good of the entire dairy industry and the communities we serve.
- **We expect accountability, ethical behavior and good stewardship from ourselves, our donors and our funding recipients.**



WHAT WE SUPPORT

Programs or initiatives we fund fall into three main categories:

Public Trust

Earning and keeping the public's trust in our production practices. Biosecurity, food safety, animal well-being and environmental stewardship are examples of today's issues that require industry-wide cooperation to effectively address.

People Development

Engaging and equipping our people resources, including our next generation of dairy producers.

Preparedness

Building an endowment fund so the industry can respond quickly to emerging issues.

HELP SHAPE THE INDUSTRY

You can positively impact the Foundation by:

- Partnering with us to build awareness of the Foundation.
- Contributing in honor of or in memory of friends and family who share your passion for agriculture.
- Giving an "I believe" gift, signifying your belief in a strong future for the dairy industry.

For more information, contact:

Professional Dairy Producers Foundation • 800.947.7379 • www.dairyfoundation.org

Make checks payable to • PDPF • N5776 County D, Suite 1 • Fond Du Lac, WI 54937