

## **Mitch Breunig**

### **“Storied” calf headlines 3/16 auction**

One of the strengths of the Professional Dairy Producers Foundation is its broad base of support, including producers who lead the way with donations. This month’s featured donor is supporting the Foundation in his own unique way, providing a calf for auction from his outstanding herd of Holsteins.

***Jenny-Lou Million 2719*** will headline the Live Auction benefitting the Foundation on Tuesday evening, March 16 at the 2010 PDPW Business Conference. Her Marsh dam is on the Holstein Association Locator List with a CTPI of 1734. The Brett grandma, VG-86 GMD DOM, has over 47,150M @ 2-11. The third dam is the well-known Patron Toyane, VG-89 GMD DOM, the dam of Toystory and Lou.

The calf donation pays tribute to Mitch’s late father, Louis Breunig, who started the family farm in 1961 and nurtured Mitch’s passion for excellent cattle. Mitch and his mother, Jeannette, own the farm in partnership today. Mitch and his wife Jacquie have three children—Allison, Lauren and Brayden. Seven employees, including Mitch’s brother Marty, also contribute to Mystic Valley Dairy.

The Breunig family’s dairy business is built around excellent cows. Mystic Valley Dairy has earned a BAA rating of 105.2, which ranks 7<sup>th</sup> in the U.S. for herds over 300 cows.

From a young age, involvement in 4-H, FFA, the Wisconsin Holstein Association and Professional Dairy Producers of Wisconsin (PDPW) has helped fuel Mitch’s drive for quality cattle and build their dairy business. Mitch wants to give back to the industry and help support the Foundation’s “legacy of learning.”

“The educational programs that the Foundation is able to fund are phenomenal and need to be supported,” Mitch says. “Education has been very rewarding for me and my family.”